



Wheaton Streeter Project :  
Greening the Wheaton  
Streeter at Price and Elkin



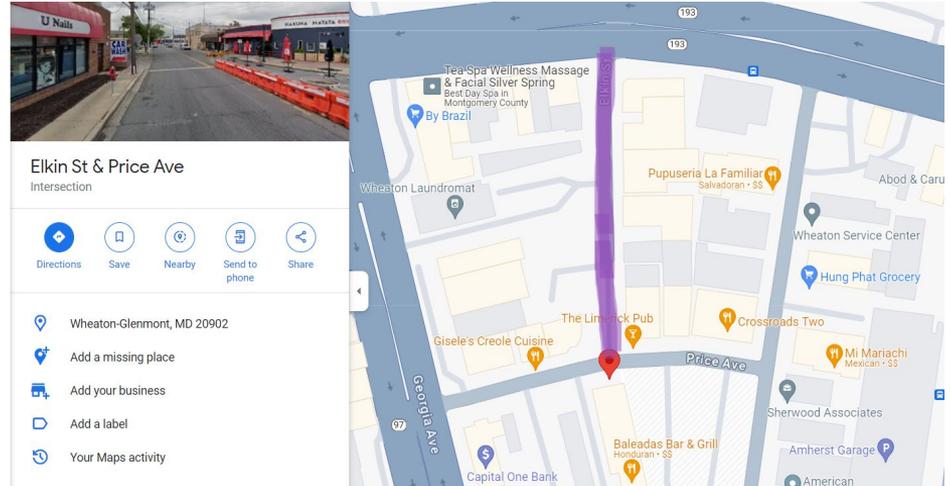
# Project Goals

1. **Community Space Enhancement:** The project aims to design and plan a vibrant community space where local residents and businesses can come together, promoting a sense of belonging and community pride.
2. **Sustainability Integration:** Sustainability and environmental responsibility are at the project's core. The design includes green infrastructure elements that benefit the environment, such as stormwater management, native plantings, and permeable surfaces.
3. **Educational Outreach:** The Wheaton Streeterly will serve as an educational platform, raising awareness about sustainable urban environments and encouraging environmentally responsible practices among community members.
4. **Business Support:** By providing a welcoming space for local businesses to thrive, the project bolsters the local economy and promotes responsible outdoor dining.



# Location

- Maryland 8-Digit Watershed
- Number: 02140205
- Name: Anacostia River
- Area: 92,740.03 acres
- Part of 6-Digit watershed:
- 021402 WASHINGTON METROPOLITAN
- Maryland District 18
- Lat: 39.040470 Long: -77.050117



# Green Infrastructure Ideas

- Permeable pavement
  - Walkable and safe pedestrian travel,
  - Handicap accessible space for pedestrians,
  - Public Art space,
  - Social Gathering space,
  - Hybriding food purchase,
  - Entrance Arch to welcome,
  - Heat during cold weather,
  - Clock (could be public art),
  - Parklets
- Food gardens,
  - Native plantings,
  - Rain Barrels,
  - Solar covering,
  - Planters for runoff absorption,
  - Restaurant service windows,
  - Solar Lighting,
  - EV charging in lot,
  - Free Wifi,
  - Green Roofs,
  - Delivery Area

# Project Timeline for Wheaton Streeterly at Price and Elkin Streets Wheaton, MD

## Stage 1: Project Initiation (October 2023 - December 2023)

1. **Project Launch (October 2023):** Begin with a project kickoff meeting, including key stakeholders - Wheaton Government, restaurant owners, and other local businesses, to discuss project goals and expectations.
2. **Identify Project Scope (November 2023):** Clearly define the project's goals, including the permanent structure design, incorporation of green elements, and community benefits.
3. **Partnership Development (December 2023):** Establish partnerships with design firms, landscape architects, and urban planning experts who have experience in sustainable and green projects. *(Design Advocates)*

## Currently Stage 2: Design and Planning

4. **Professional Design :** Invite design professionals to suggest urban design ideas or plans, focusing on green and sustainable elements, accessibility, and aesthetics. *(Create Steering Committee)*
5. **Community Engagement:** Engage the community to gather input and feedback on the design plans, ensuring it aligns with the community's needs and expectations. *(Mock Streeterly to include some small permanent features ,Partner Events)*
6. **Finalize Design:** Incorporate community feedback and make any necessary revisions to the design plans.

# Project Timeline for Wheaton Streeterly at Price and Elkin Streets Wheaton, MD Continued

## Stage 3: Implementation and Demonstration

7. **Project Implementation:** Begin construction of the Wheaton Streeterly based on the finalized design plans, ensuring that the project is executed with green features in mind.
8. **Demonstration Phase:** Host an event or open the streeterly for public use, showcasing its green and sustainable features as an educational opportunity for the community.

## Stage 4: Project Evaluation and Launch

9. **Performance Evaluation:** Assess the effectiveness and impact of the streeterly in terms of its environmental benefits, community engagement, and economic support for local businesses.
10. **Soft Launch:** Aim for a soft launch of the Wheaton Streeterly, inviting the community to enjoy the new space, including the public art, social gathering areas, and other sustainable features.

Throughout the entire timeline, continue addressing the challenges, including water accumulation, wayfinding signage, parking issues, and more. Regular communication with businesses and the community is crucial to ensuring the project's success. By the end of 2025, the Wheaton Streeterly should be a thriving and sustainable space, benefiting both the environment and the community.

# Businesses/Partners Involved/Invited

- Green Plate Catering - Restaurant
- The Limerick Pub - Restaurant
- Maria's Cafe - Restaurant
- Crossroads Two - Restaurant
- Hakuna Matata - Restaurant
- Luisa F. Cardona, Director, Mid-County Regional Service Office
- Michael Paylor, - Division Chief, Traffic and Operations, MCDOT
- Jim Epstein or Nina Koltnow. - WUDAC
- Leah Haygood - OMG
- Reuven Walder - OMG
- ABS (Alcohol Beverage Services)
- Luis Estrada - Downtown Wheaton Study, Planning Dept
- Dept of Permitting
- Artist Support - Margaret Rifkin
- Resident
- Wheaton Sustainable Innovation Zone (WSIZ)

# Steering Committee

Guide streetery design plan by:

- Providing expertise
- Collaborating with design professionals
- Focusing on integrating green and sustainable elements, accessibility, and aesthetics
- Reviewing and providing feedback on proposed design concepts
- Presenting to the wider community for recommendation